

Type of Client/Industry:

Professional Education

Target Audience:

Employees



Primary Objective:

Encouraging people to do a good job.
Empowering them to make a decision using
a win-win scenario for everyone involved.

Strategy and Execution:

High-level management uses them for
high-impact success. They are handed out
during leadership management training,
empowering management to pass on to
employees the empowerment to find
solutions and be responsible.

Results:

Colibri Group has a strong passion for
encouraging and empowering employees.
These coins represent that.