

Case Study: Company Culture



Type of Client/Industry:

Professional Education

Target Audience:

Employees



Primary Objective:

Encouraging team members to do a good job.

Empowering them to make decisions using a
win-win scenario for everyone involved.

Strategy and Execution:

High-level management uses them for high-impact success. They are presented during leadership management training, empowering management to pass on to employees the empowerment to find solutions and be responsible.

Results:

Colibri Group has a strong passion for encouraging and empowering employees.

These coins are evidence and aid in

impacting a positive company culture.