

Type of Client/Industry:

Association of Service providers for Ohioans with developmental disabilities, non-profit

Target Audience:

177 members are provider organizations, not for profit and non-profit

Primary Objective:

This is their Annual Conference being held virtually in 2020 due to covid-19. Swag boxes were to encourage participation and “attendance”.

Strategy and Execution:

Through Sponsorship dollars, 4 exclusive items were kitted together in a custom swag box and drop shipped to all registrants.

